

03 October 2010 - www.nztopomaps.com - Media Release:

Official New Zealand Topographic Maps available for free online through the new website www.nztopomaps.com

The website, which includes a place name search function, allows users to quickly find, view and print topographic maps for planning recreational, business and research activities. nztopomaps.com provides fast and simple access to the 'NZTopo' Topographic Map Series, which are traditionally purchased as printed paper maps.

The 'NZTopo' Topographic Map Series, produced by Land Information New Zealand (LINZ), is used for a variety of recreational activities such as tramping and fishing, and by businesses and government entities such as the Department of Conservation. Topographic maps are also an essential tool for defense planning, location and routing services, and land management.

The service is also available on smartphones such as iPhone devices, and makes use of their in-built GPS capabilities. Screen shots from an iPhone are shown below to demonstrate the use of nztopomaps.com on a mobile device.

Environmental Information Consultant Reuben Williams, of NZISTA Limited said "Free web access to New Zealand topo maps makes them more accessible and useable. You can discover so much about New Zealand by looking at a topo map."

Sponsorship and advertising opportunities are available for entities wishing to capture the attention of outdoor recreation enthusiasts and users of location services.

Contact for enquiries

Reuben Williams

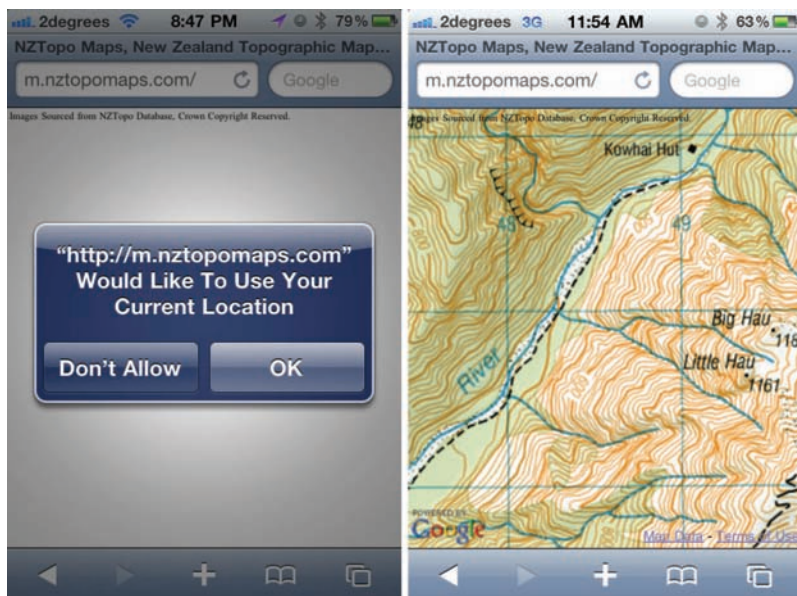
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Keep up to date with any new features or updates by following our Twitter updates. twitter.com/nztopomaps



nztopomaps.com is available on iPhone

"It's great to see an initiative like this that leverages quality information and presents it in a different form to the wider community. LINZ has modernized its production systems to allow a wider range of digital map products to become available online and free. It is great to see them being endorsed in this way."

Colin MacDonald - CEO,
Land Information New Zealand